





KINJAL CHANDARANA


Graphic Designer | Illustrator


I am a graphic designer & Illustrator with experience in creating clear, impactful visual communication for brands. My work includes **brand collateral designs, corporate profiles, advertisements, editorials, and event collaterals** such as **Social media and marketing creatives**. I also have got an opportunity to design a complete booklet for a naturopath doctor from concept to completion. I focus on clean layouts, thoughtful typography, and brand consistency to ensure every design communicates effectively and professionally.

Contact

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 | vkinj9@gmail.com

 | [Behance Porfolio](#)

 | Abudhabi, UAE

Education

● Advanced Diploma in Fashion Design

Sasmira institute, Worli
2014 - 2016
Mumbai, India

● Bachelor of Commerce

Mumbai University
2009-2012
Mumbai, India

Skills

Adobe Illustrator, Photoshop

Canva (Advanced level)

Procreate, Digital Illustrations

Brand identity & Consistency

Marketing & Print Design

Premier Pro (Basic)

Experience

● Graphic Designer/ Digital Artist

Freelance Sept 2020 -till date

- Delivered end-to-end graphic design solutions for startups, professionals, and corporate clients across real estate, healthcare (naturopathy), beauty & wellness, and fitness.
- Designed corporate communication materials including annual reports, corporate profiles, advertisements, editorials, and event collaterals.
- Led long-form publication projects, including the complete design and layout of a 500-page educational teaching booklet from concept to completion.
- Maintained brand consistency across print, promotional, and marketing collaterals while managing multiple projects and client coordination independently.

● Assistant Fashion Designer / Production manager

Timmany by Purvi, Mumbai May 2018 - Dec 2019

- Responsibilities included handling client orders from fabric sourcing to delivery and post-fitting
- Prioritized meeting deadlines, maintaining quality, coordinating with stitching staff, and fulfilling customer requirements

● Assistant Fashion Designer

J.J. Maa Vestire Co., Mumbai Apr 2016 - Apr 2018

- Responsible for creating new designs and illustrations
- Coordinating with Master to create samples and obtain approval for bulk production

Language

English



Hindi



Gujrati

